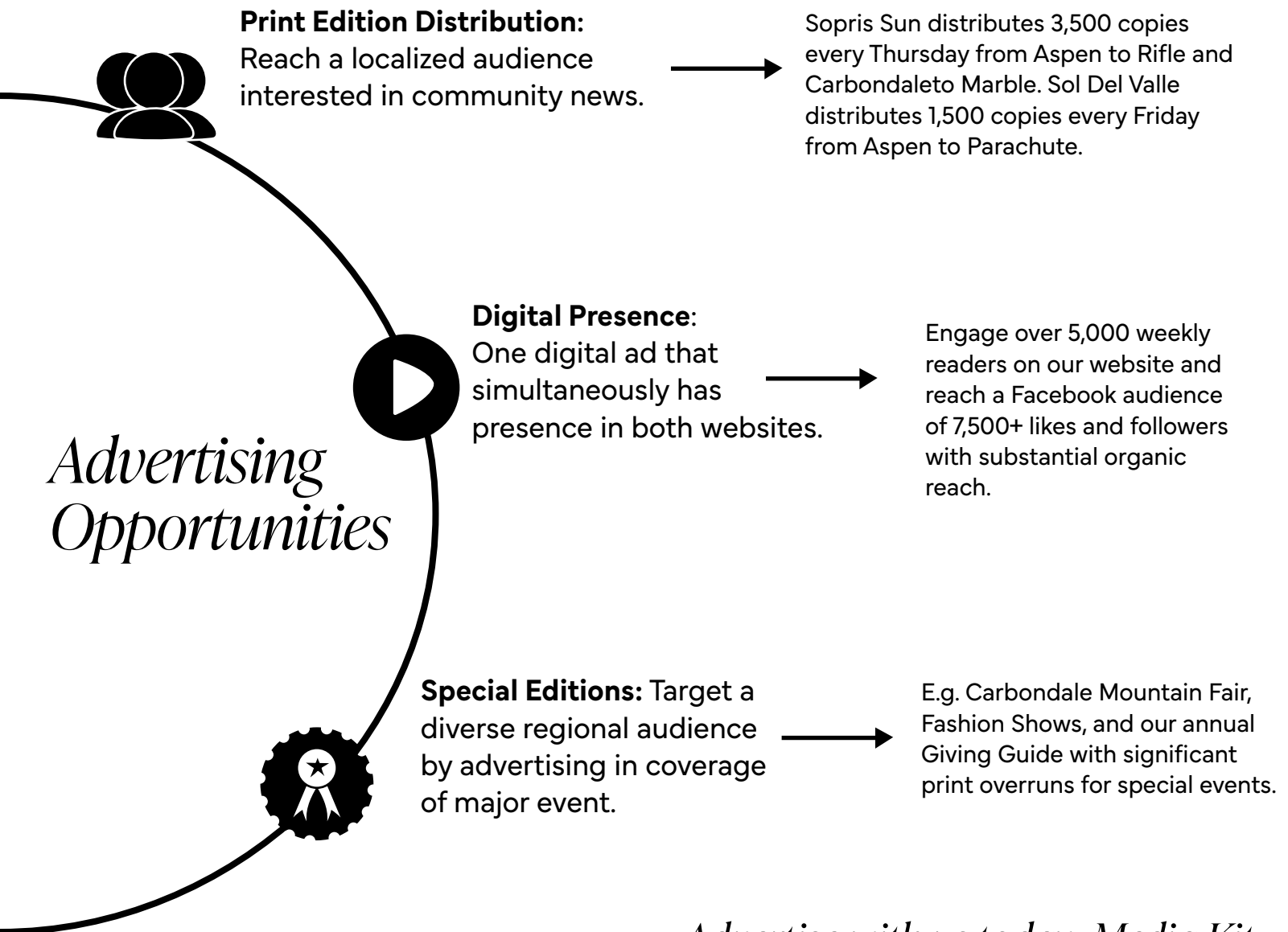


Looking to Expand Your Business in the Roaring Fork Valley?

Leverage the robust advertising and sponsorship platforms offered by The **Sopris Sun** and el **Sol del Valle**. We provide dynamic print and online avenues to engage a diverse audience. Plus, we offer complimentary ad design and Spanish or English language translations for our advertisers and sponsors.



Advertise with us today: Media Kit

Sponsorship Opportunities

Various Tiers: Tailored sponsorship options, whether it's for The Sopris Sun, el Sol del Valle, a specific beat, column, or supporting the organization as a whole, providing targeted support and visibility.

Community Engagement: Associating your business with The Sopris Sun's or el Sol del Valle's content means being part of local conversations, contributing to community ideas, and fostering connections.

Additional Benefits:

●
Cost-Effectiveness: Benefit from affordable advertising rates compared to dailies, maximizing exposure even with limited budgets.

●
Strong Community Connection: Target a specific local audience effectively through our focus on local events, news, and stories.

●
Longer Shelf Life: Enjoy extended visibility for your ads, as our weekly newspapers tend to linger longer in homes and businesses compared to daily papers.

Our advertising and sponsorship opportunities are designed to empower businesses seeking to engage with a localized audience, forge community connections, and gain substantial visibility in the Roaring Fork Valley and beyond.

*Learn more on how to
become a Founding SUNstainer*