

# the Sopris Sun Sol del Valle

## PRINT OPPORTUNITIES

SAMPLES



AD TYPE	AD SIZE	RACK RATE	MONTHLY 4+ ADS	NONPROFIT	ANNUAL SPONSOR
Directory/Classified	Small 3.25" x 2"	\$50.00	\$40.00	\$37.50	\$25.00
Directory/Classified	Large 3.25" x 4"	\$60.00	\$48.00	\$35.00	\$30.00
1/8 Page	Horizontal 4.9" x 3.4" Vertical 2.4" x 6.9"	\$150.00	\$112.50	\$105.00	\$75.00
1/4 Page	4.9" x 6.92"	\$300.00	\$225.00	\$210.00	\$150.00
1/2 Page	Horizontal 10" x 6.92" Vertical 4.9" x 14"	\$600.00	\$450.00	\$420.00	\$300.00
Full Page	10" x 14"	\$800.00	\$600.00	\$560.00	\$400.00
Back Cover	10" x 14"	\$1,200.00	\$900.00	\$840.00	\$800.00
Banner Ad	10" x 1.25"	\$400.00	\$300.00	\$300.00	\$300.00

### MECHANICAL REQUIREMENTS

#### CAMERA READY AD EXPORTING SPECS

Please refer to the size chart and create ads exactly to size.

- Export files to using 'High-Quality Print' settings
- PDF, TIFF or JPG file formats only
- 300 DPI
- No crop marks, no color bars, no bleed

#### AD DESIGN

Upon request, our production department will create an ad for you. Up to two rounds of revisions are allowed. Additional changes may result in a fee. Please submit content (text, high resolution images, and logos) for your ad to your sales representative. For best reproduction, please submit logos as vector EPS files.

### DEADLINES

**SPACE MUST BE  
RESERVED THREE DAYS PRIOR  
TO PUBLICATION.**

**CAMERA READY ADS  
MUST BE SUBMITTED BY NOON  
3 DAYS PRIOR TO PUBLICATION.**

### BILLING TERMS

\*All active clients must have a Credit Card Gaurentee and Account Set Up form on file. Statements will be sent out on the last day of the month.

Payment in full is due upon receipt of invoice by the 15th of the month.

\*Billed clients can chose to prepay their monthly statement balance with a credit card on file. A credit card receipt for each monthly transaction will be supplied upon client request. Late fees of 1.5% will be charged to any account over 30 days past due. Early cancellation of seasonal contracts is subject to change in rate based on completed ad volume.

### CIRCULATION

8,000 Inserted Weekly into  
the Sopris Sun

800 Stand-Alone Weekly  
+ Rack Distributed

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